Citizen Seismology and its Contribution to Seismic Risk Reduction:

Year 2

R. Bossu and the EMSC Team

European-Mediterranean Seismological Centre







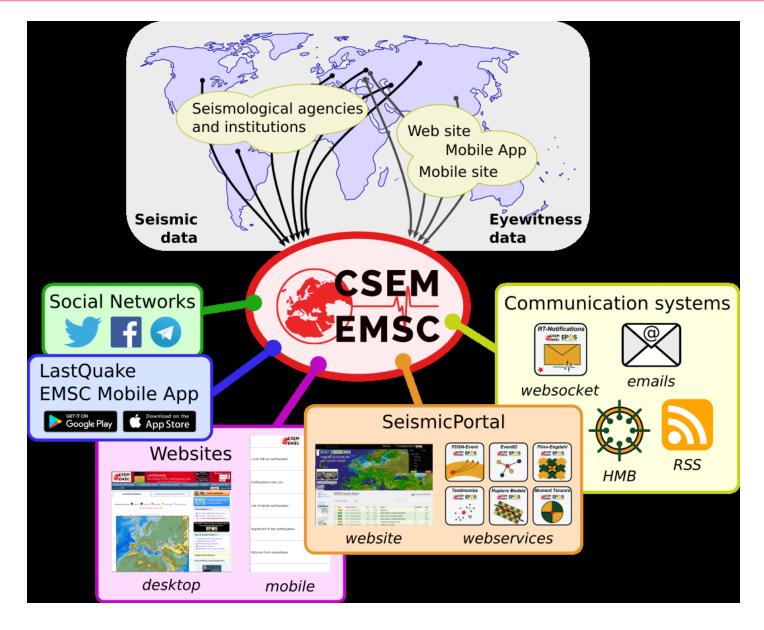








One of Top Earthquake Information Centre

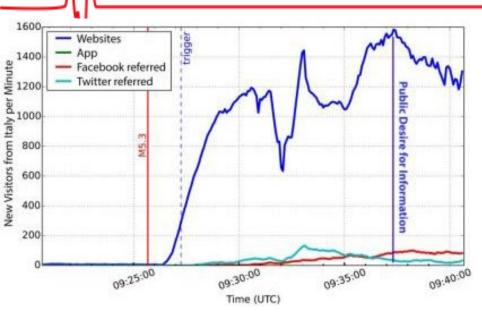






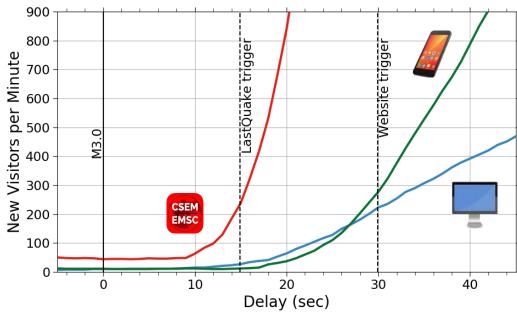


Internet as the Digital Nervous System of our Planet!



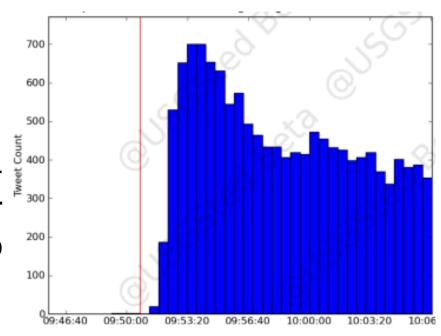
EMSC Website Traffic Monitoring:

- Since 2006
- Works at global scale
- IP location at city level



Twitter EQ Detection (USGS):

- Since 2014
- Where Twitter is popular
 - Poor geographical Info



LastQuake App EQ Detection:

- Since 2016
- Where LastQuake app is popular
- Accurate locations







LastQuake App: FELT EQ only!





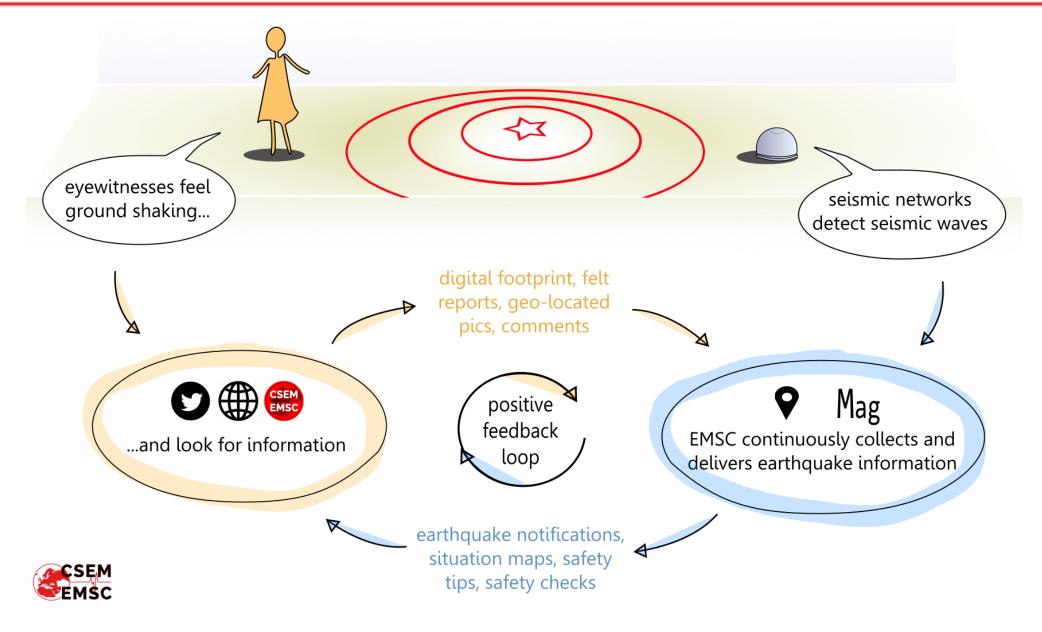
- Questionnaires replaced by cartoons
- Best way to collect geolocated pics & videos
- Comments shared on Facebook, Twitter
- 1M+ users worldwide, 40 languages







The LastQuake System: Info on Demand!









The Reach of LastQuake Components

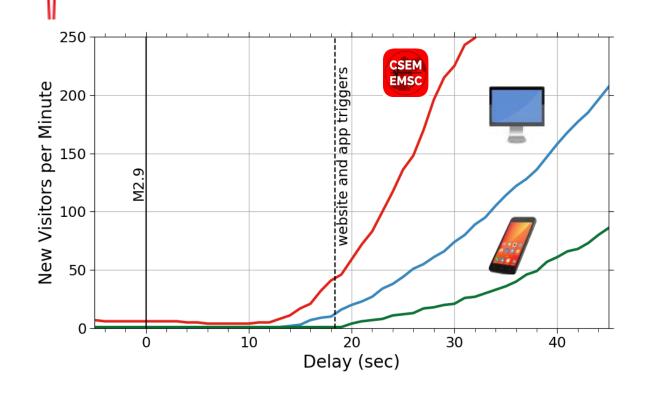
Dec. 29th 2020, M6.4 Petrinja Croatia earthquake

	Views	Unique Visitors
App	10M	320k
Twitter	9M	>200k
Website (mobile)	4M	260k
Website (desktop)	1,2M	110k





Societal Importance of Small FELT earthquakes!



250

Wew Visitors and State of the Property of

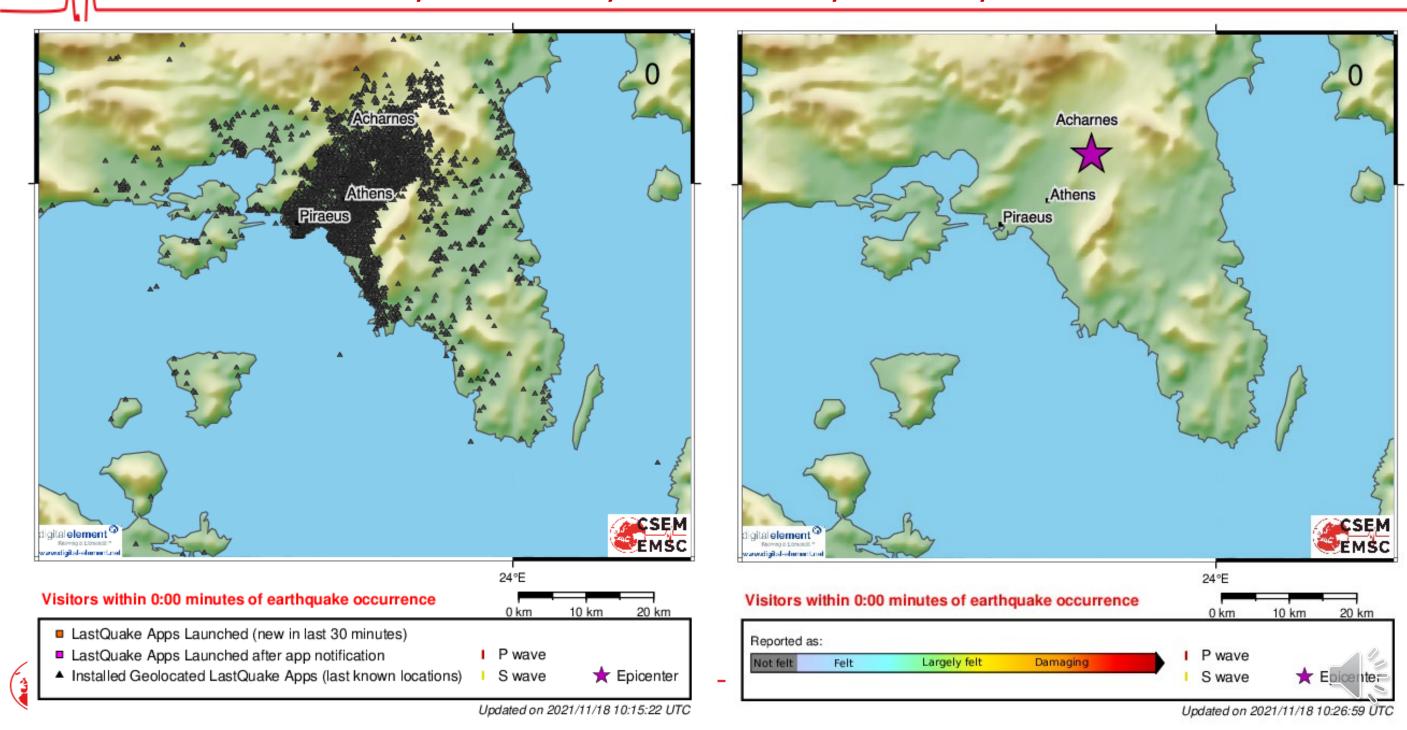
M2.9 Athens Oct. 25th 2021

M1.4 Zagreb April 3rd 2020

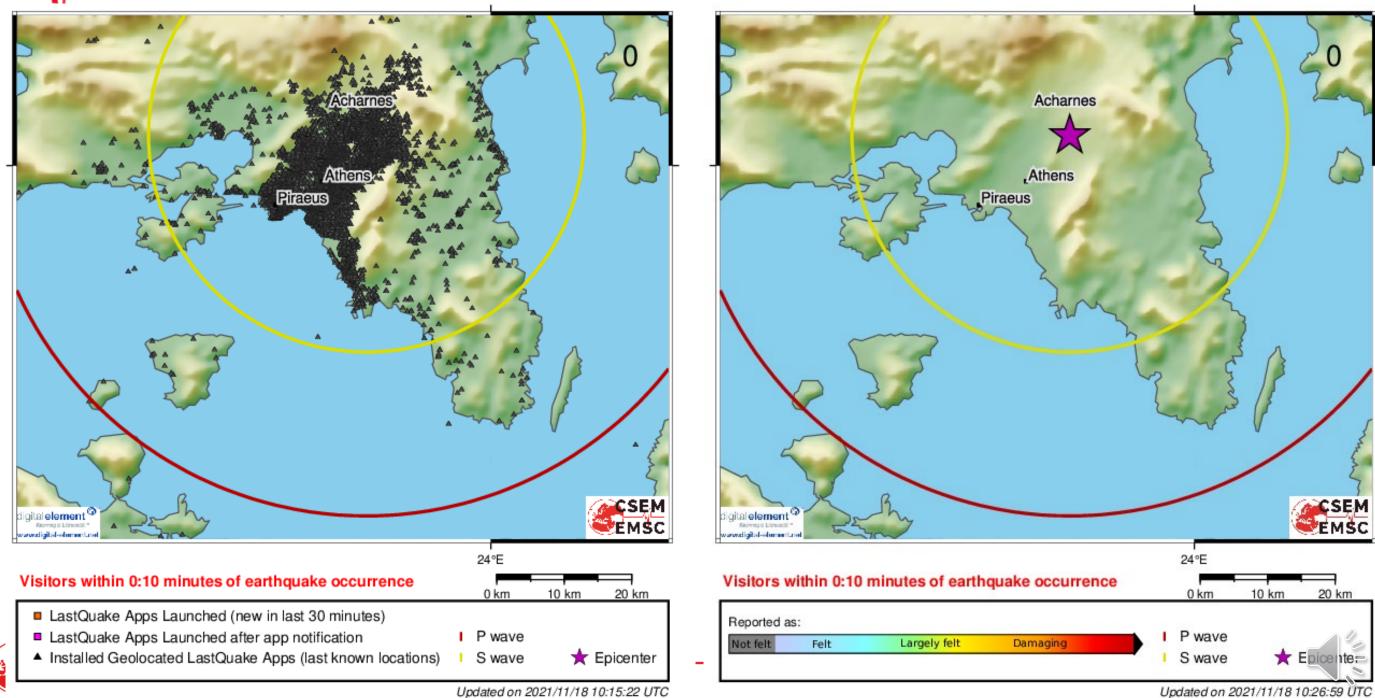




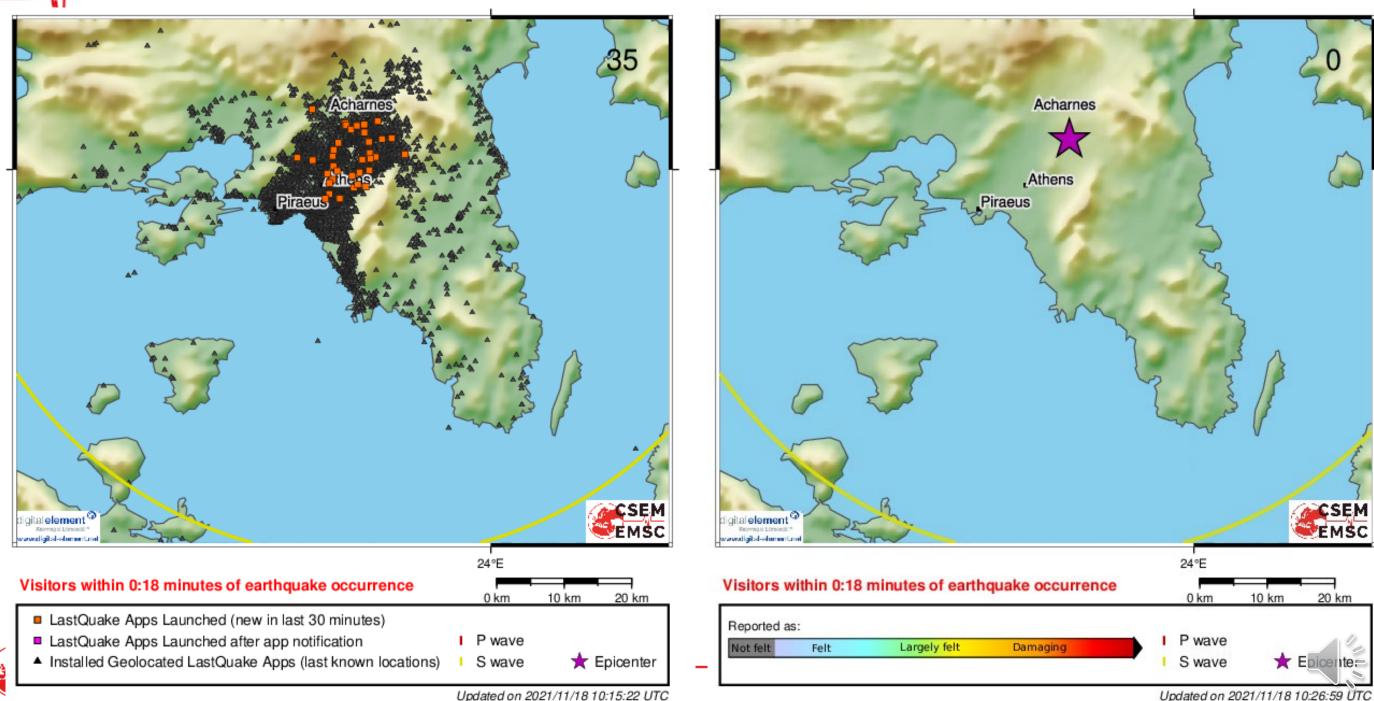
M2.9 Athens, Greece, Oct. 25th, 2021, 12:52 UTC



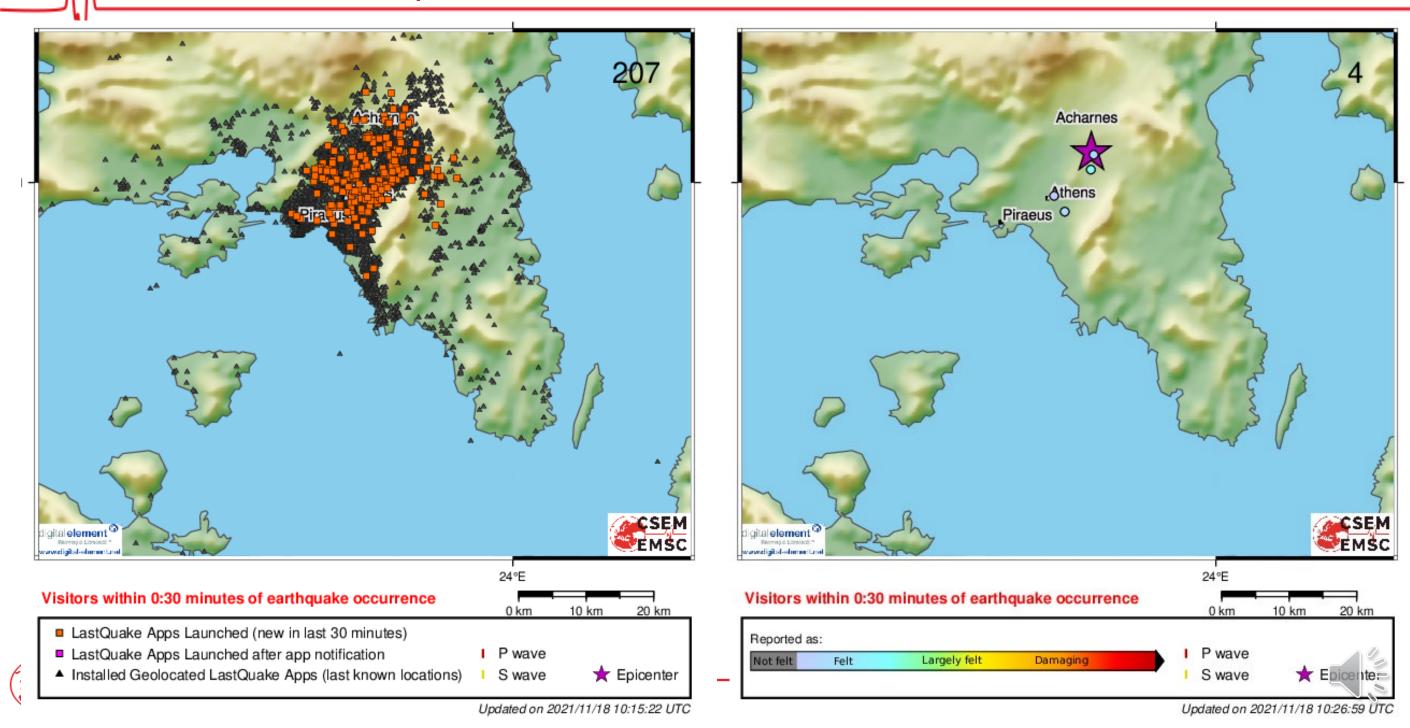
T0 + 010s



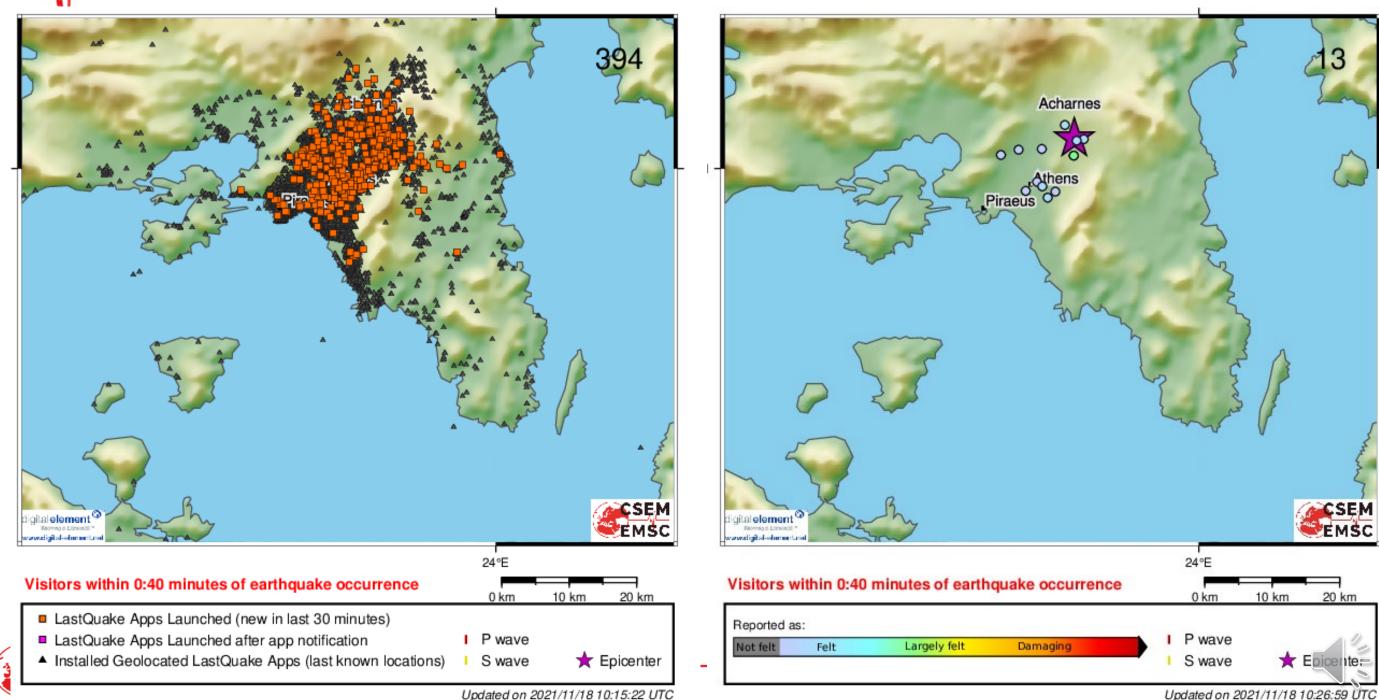
T0 + 018s



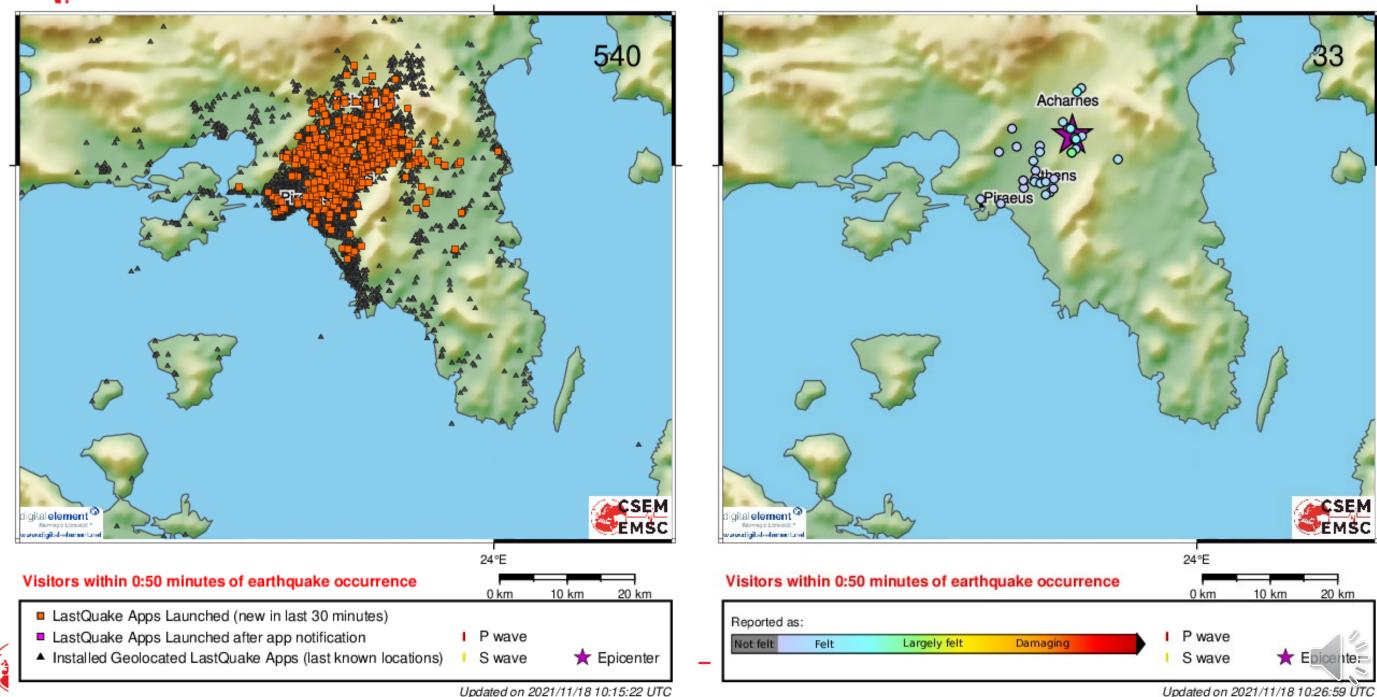
T0 + 030s



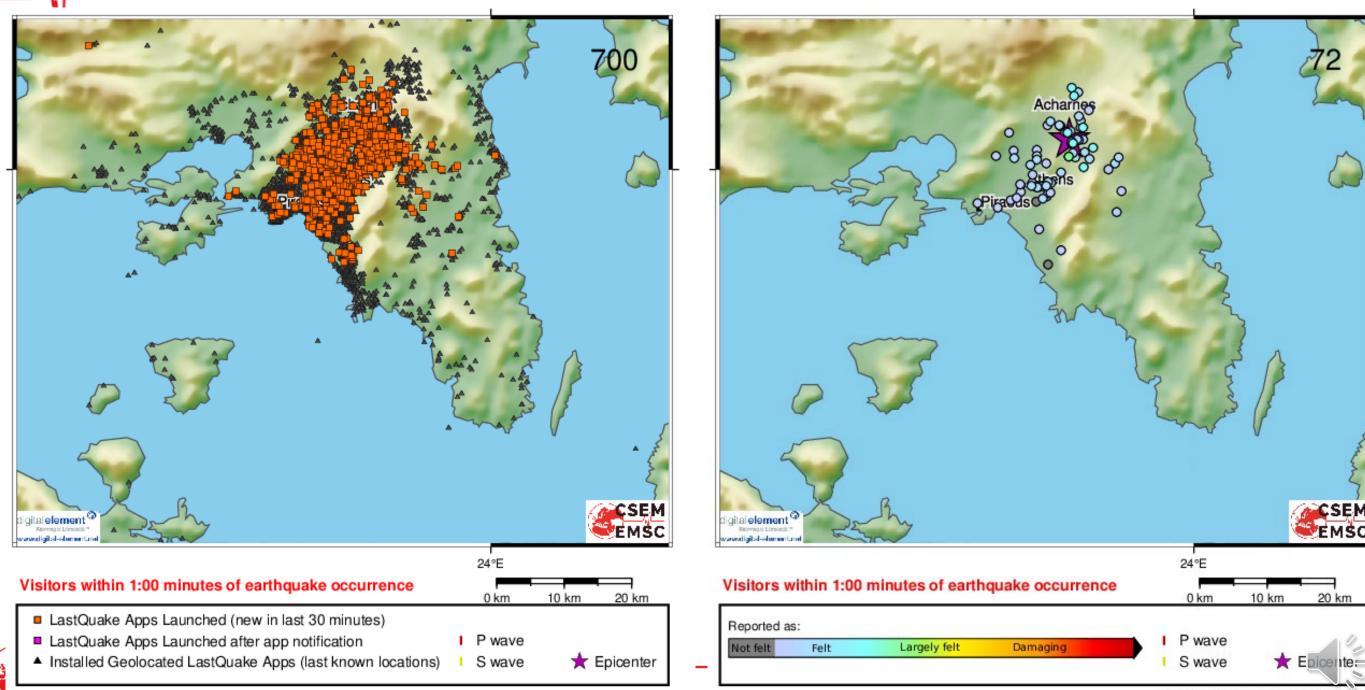
T0 + 040s



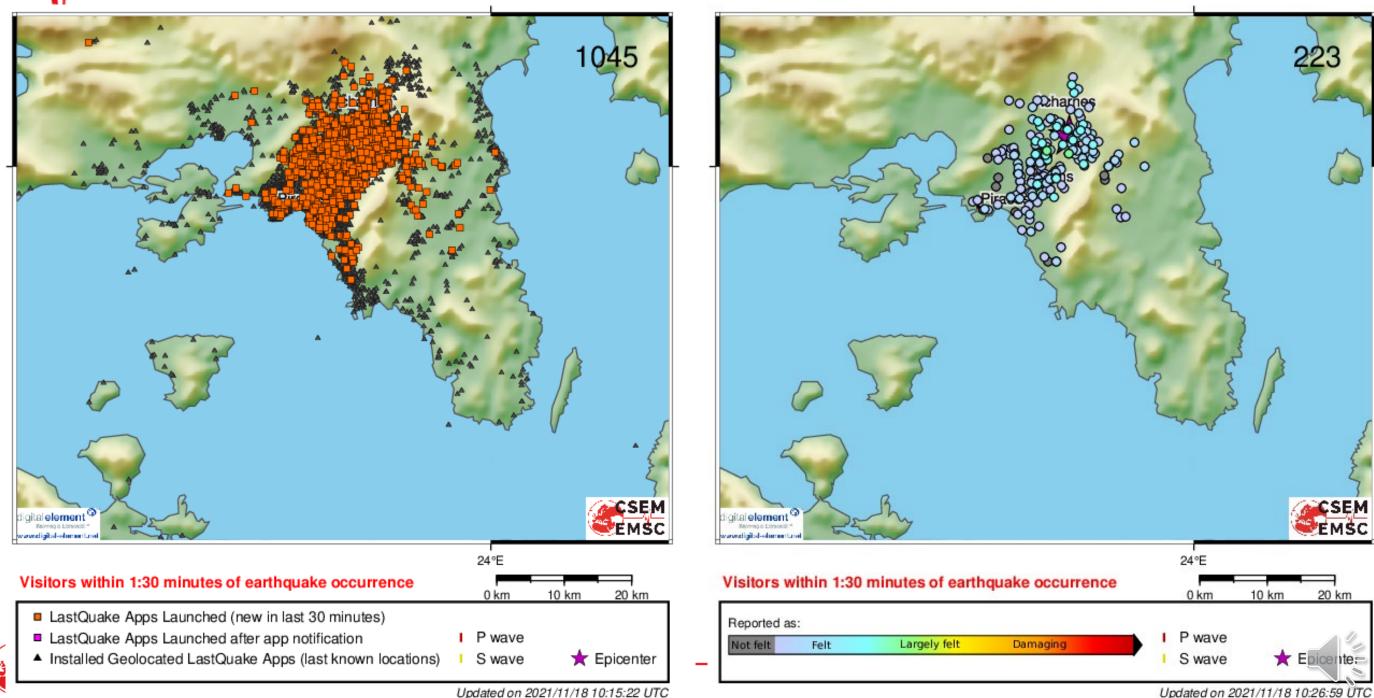
T0 + 050s



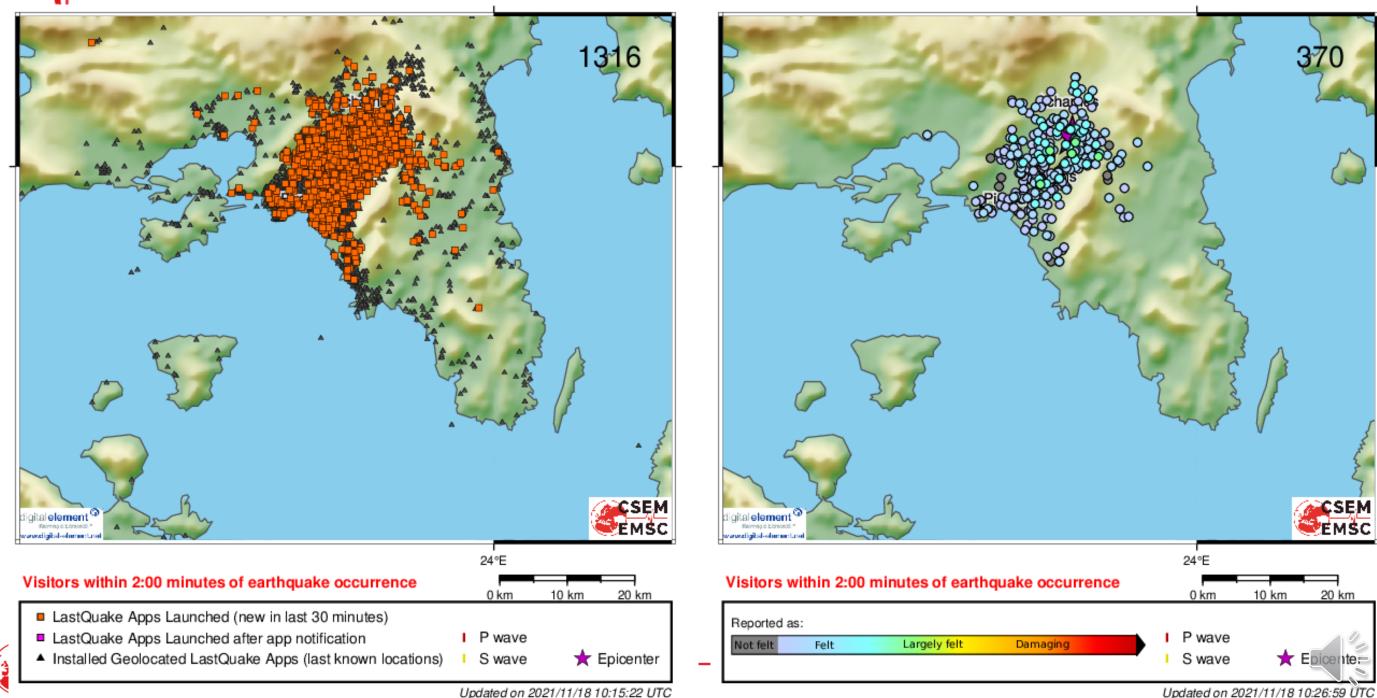
T0 + 060s



T0 + 090s

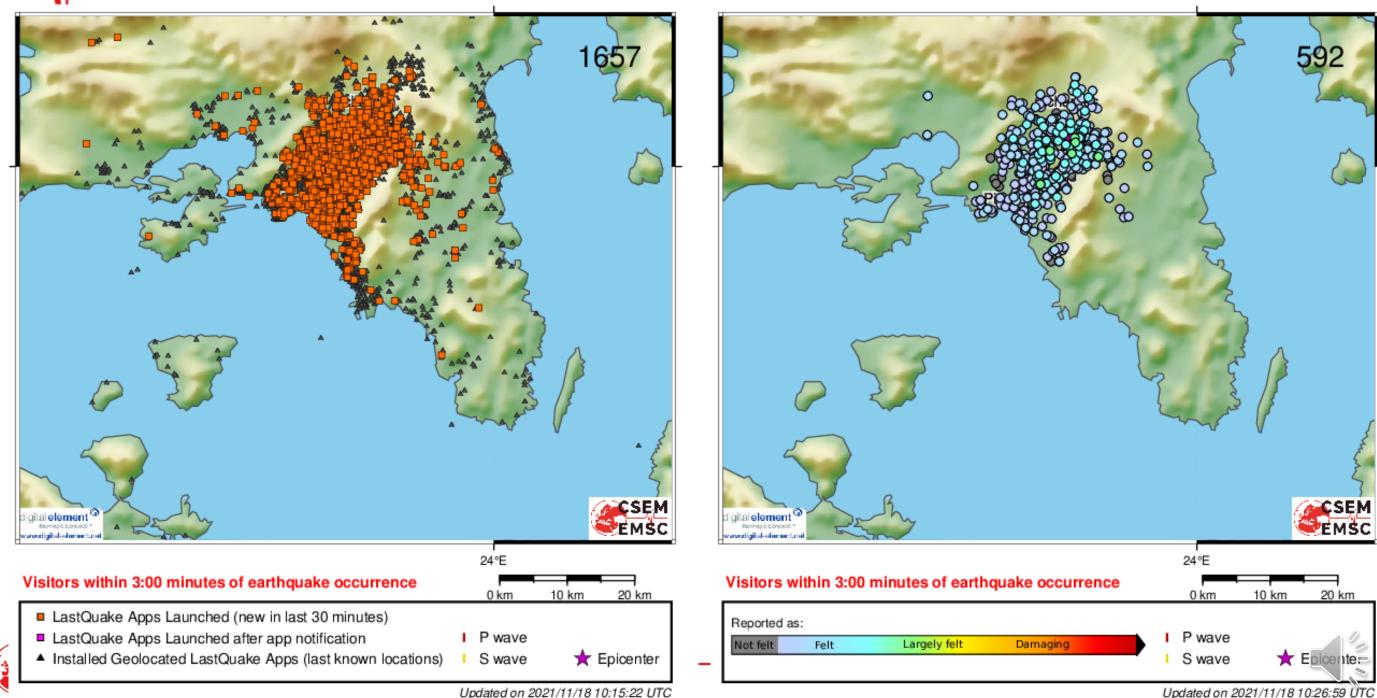


T0 + 120s



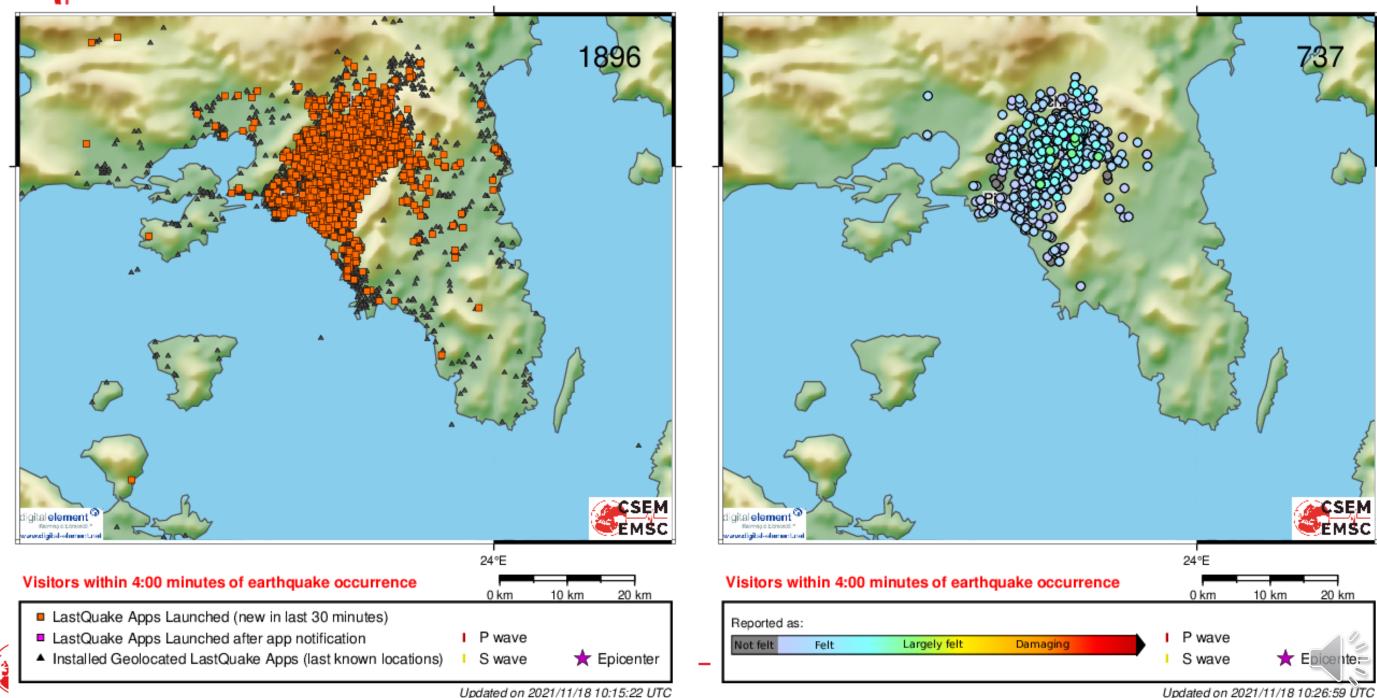


T0 + 180s



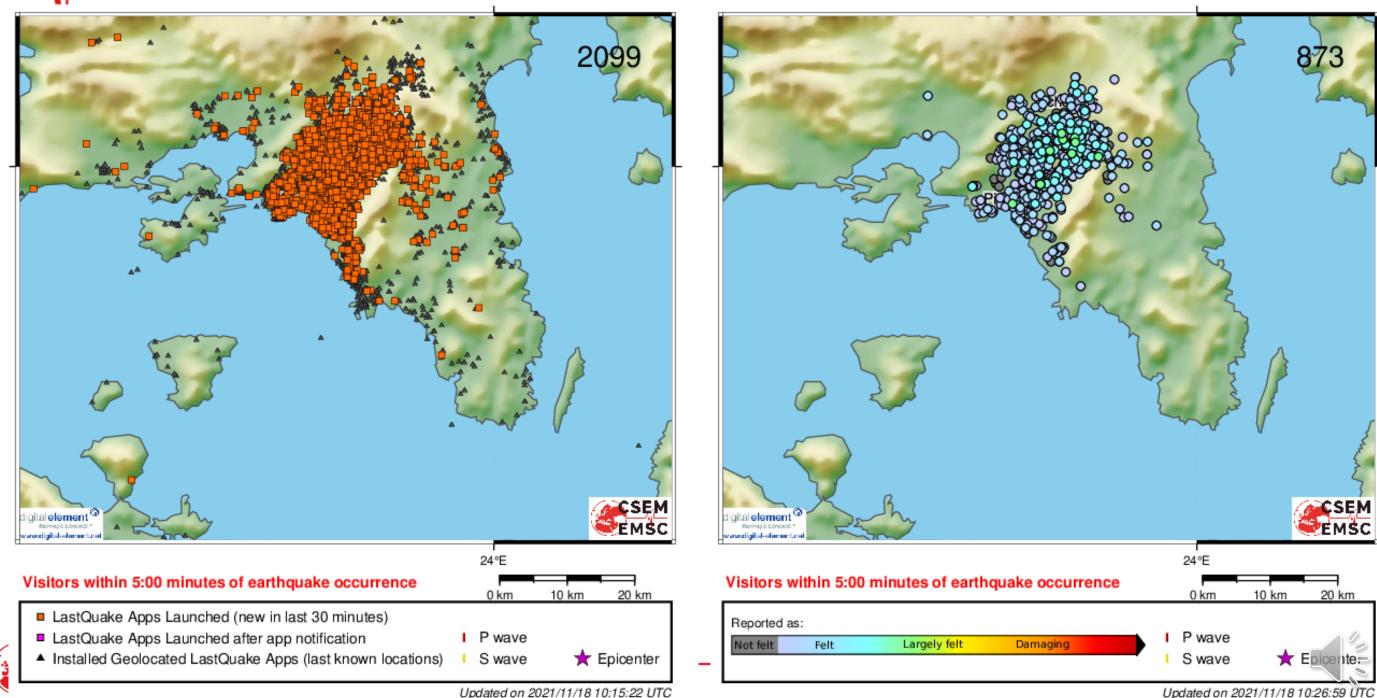


T0 + 240s



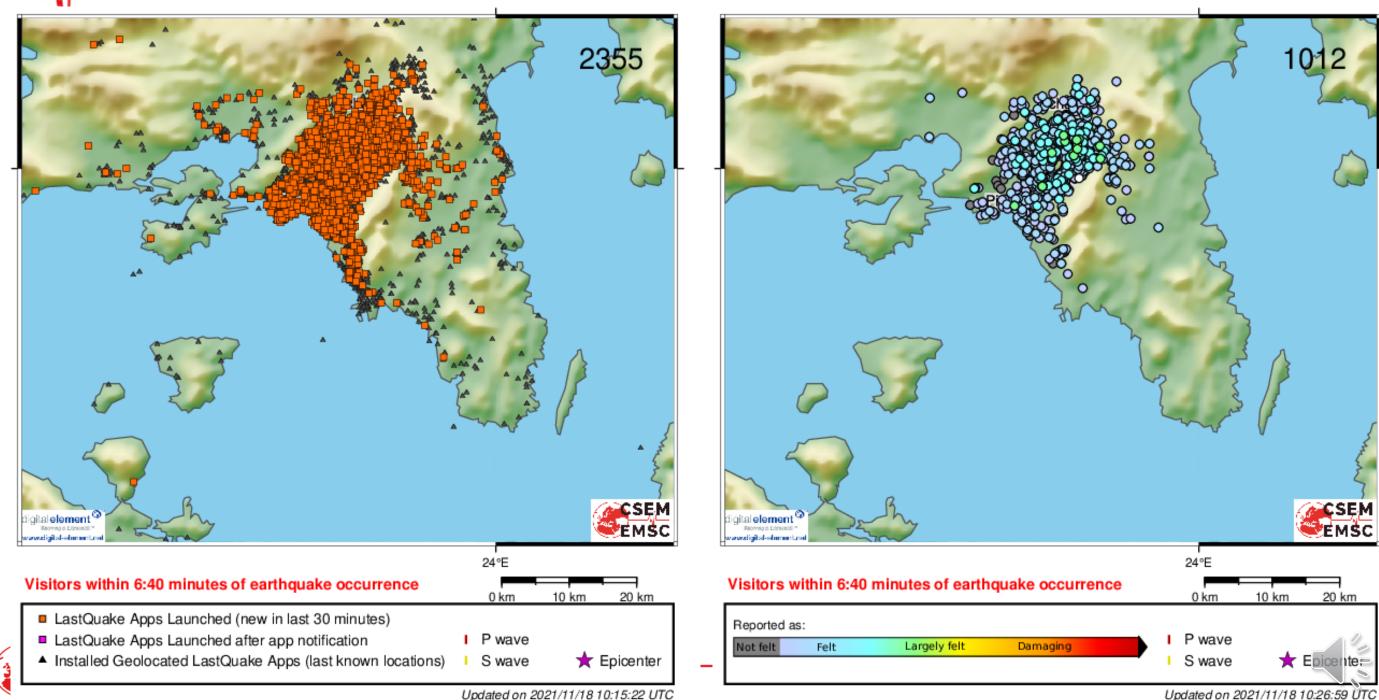


T0 + 300s



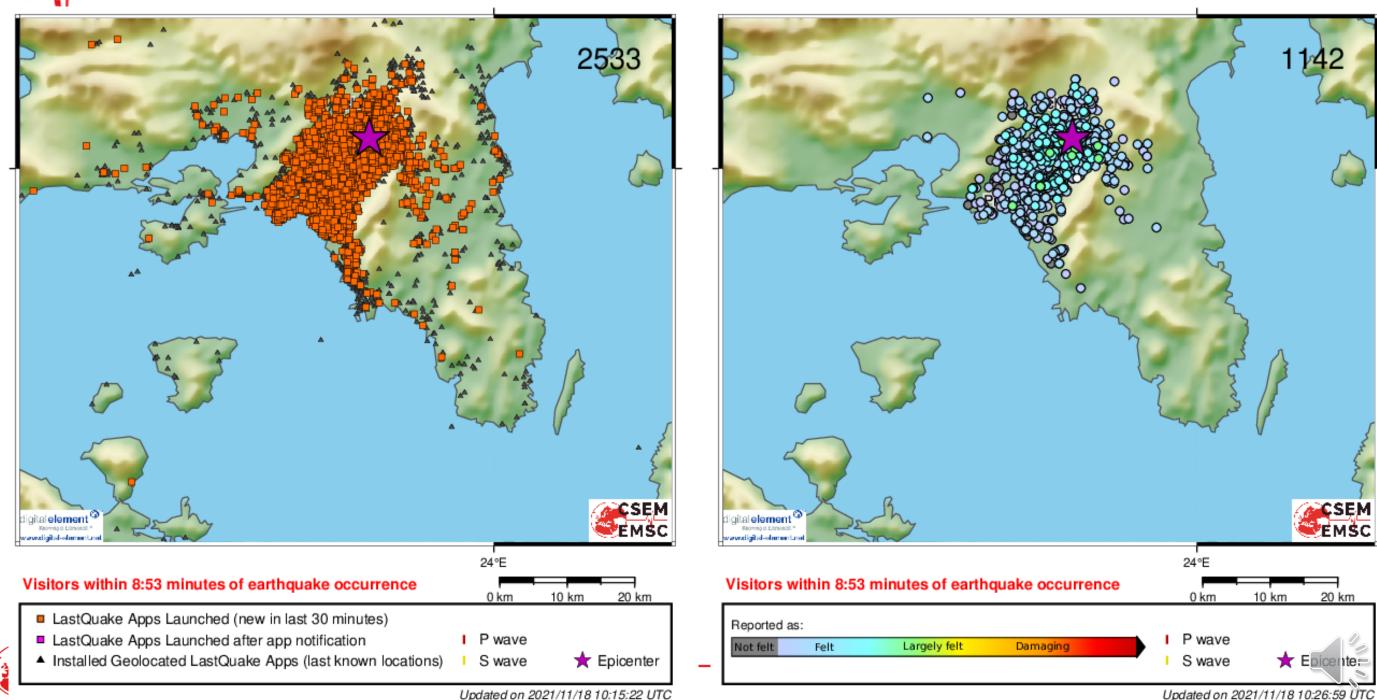


T0 + 400s



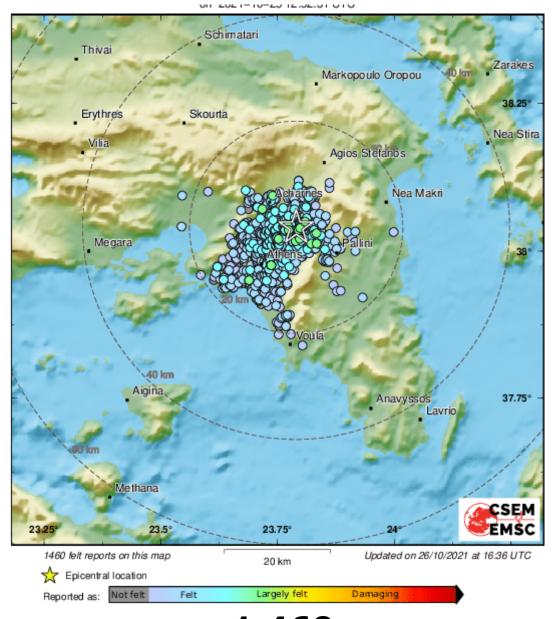


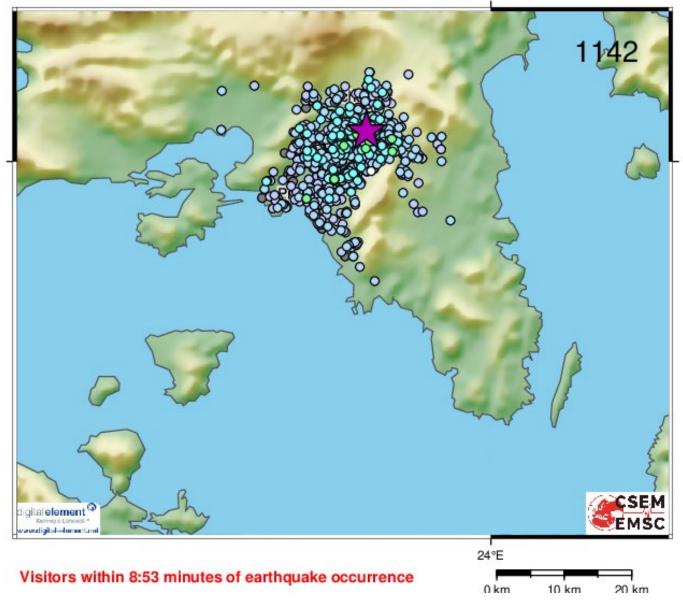
T0 + 533s



(3)

M2.9 Athens. Felt Reports: 80% BEFORE Notification!







1 142





Objectives with the SCOR Foundation

- Improve public info & service reliability
 - IT infrastructure
 - Rapidity & accuracy of earthquake information
- Widen audiences
 - Public: Geographically
 - Scientists: New collaborations
- Contribute to risk reduction
 - Rapid impact assessment (for efficient response)
 - Improving preparation and awareness among the public





Key Performance Indicators

	Project start	2022
@LastQuake Twitter followers	110k	210k
@LastQuake Twitter views	64.4M	157M
Monthly website visits	1.5M	1.5M
LastQuake App users	440k	889k
LastQuake app Views	28.7M	121.4M
(Android)		
LastQuake app Views (ios)	702k	3.2M
Number of Felt Reports	125k	334k
Median felt report collection	12.5 min	9.6 min
time		
App rating (los/Android)	4.7/4.7	4.7/4.64

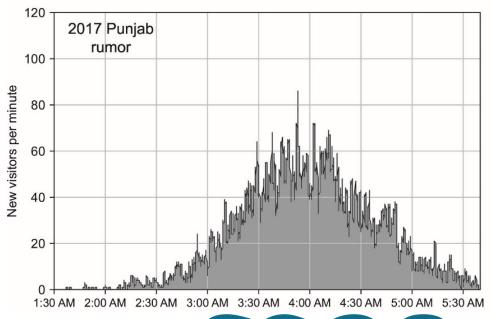


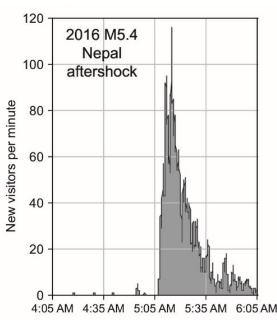


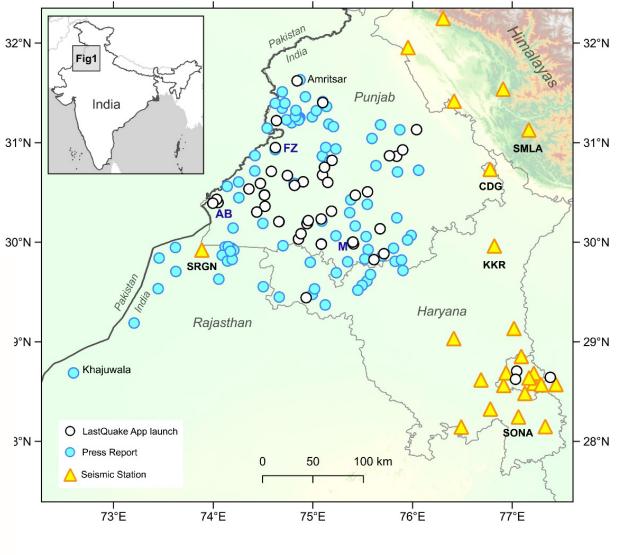
When Punjab Cried Wolf

Public reaction at the time of a predicted earthquake

Martin, S. S., Bossu, R., Steed, R., Landès, M., Srinagesh, D., Srinivas, D., & Hough, S. E. (2021). When Punjab Cried Wolf: How a Rumor Triggered an "Earthquake" in India. Seismological Society of America, 92(6), 3887-3898







75°E

76°E

77°E

73°E

74°E

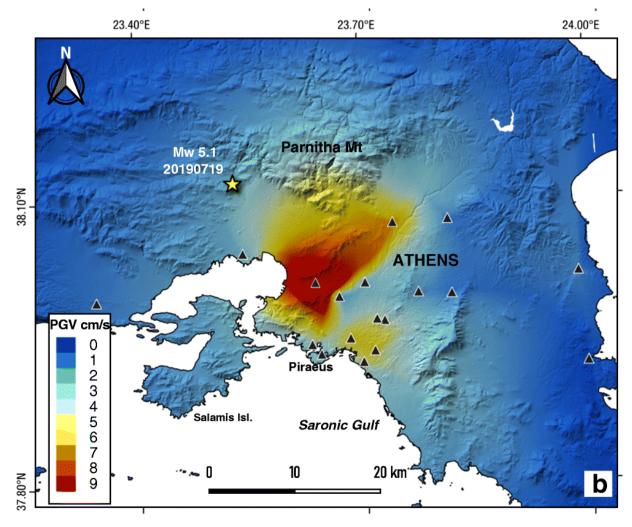


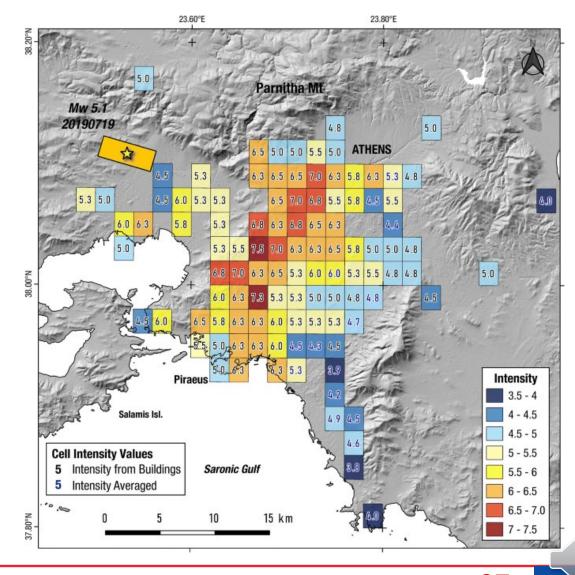




Instrumental & Macroseismic Data: 19/07/2019, Greece M5.1

Kouskouna, V., Ganas, A., Kleanthi, M., Kassaras, I., Sakellariou, N., Sakkas, G., ... & Bossu, R. (2021). Evaluation of macroseismic intensity, strong ground motion pattern and fault model of the 19 July 2019 Mw5.1 earthquake west of Athens. Journal of Seismology, 25(3), 747-769

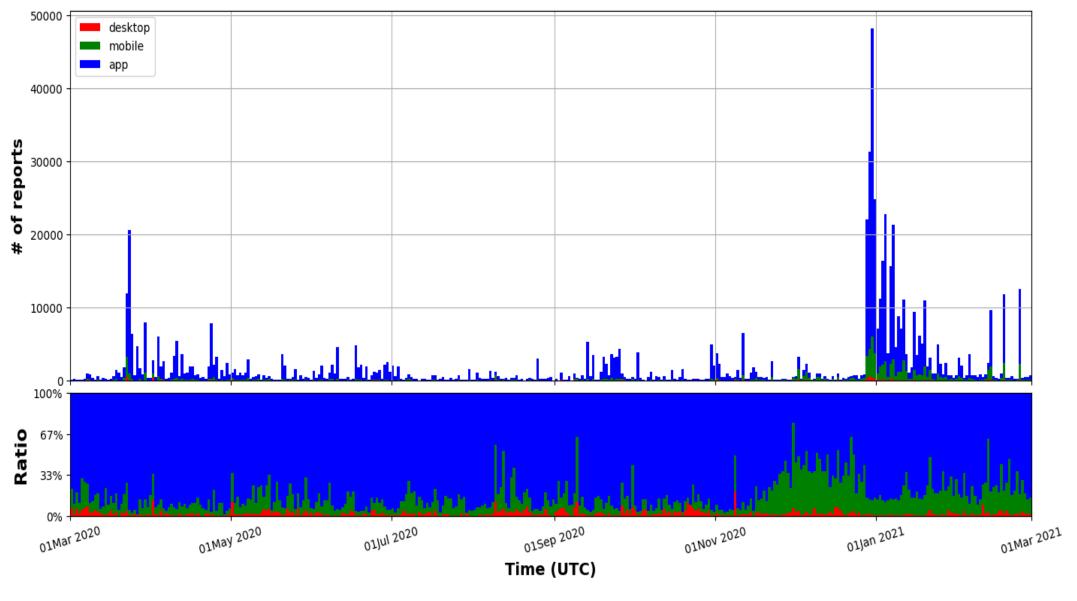








New Website for Mobile Devices









New Twitter @LastQuake QuakeBot (Jan. 2022)

- Rate, duration and content of publication vs societal importance of quake
- Diversity of threads (alternative Tweets)
- Exploitation of teachable moments for improved awareness & preparedness and fight misinformation
- Extending audience beyond eyewitnesses (e.g. journalists)
- Nudging eyewitnesses to share their experience
- Monitoring performances of tweets (e.g. engagement level) to steer future evolutions



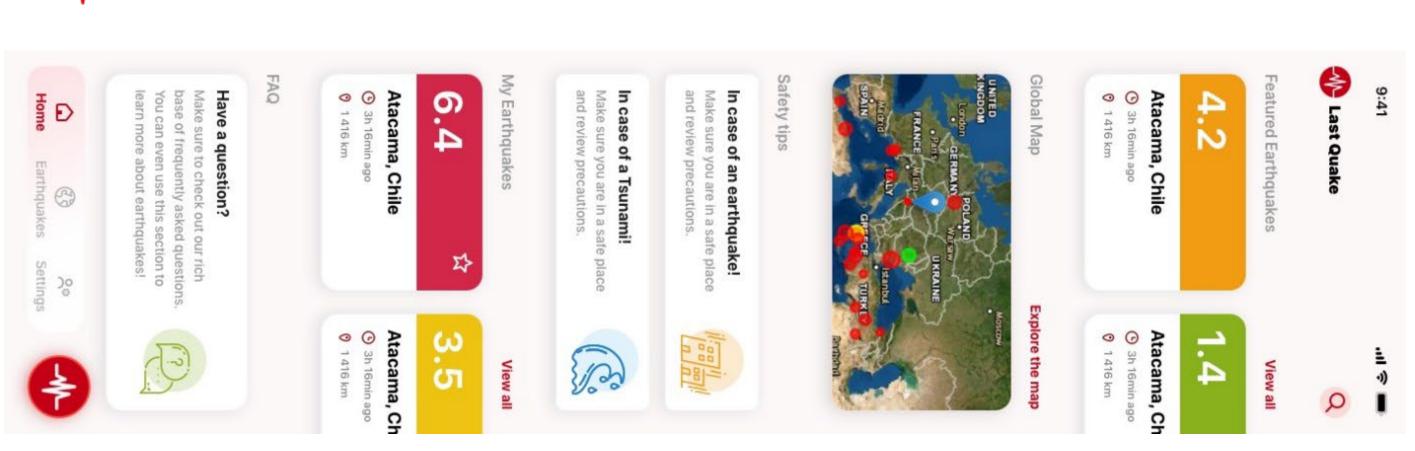




PEOPLE: Listen to your flight attendants! ALMOST EVERYONE in this photo from @SouthwestAir #SWA1380 today is wearing their mask WRONG. Put down the phone, stop with the selfies.. and LISTEN. **Cover your NOSE & MOUTH. #crewlife #psa #listen #travel #news #wn1380



New Website for desktops and New App

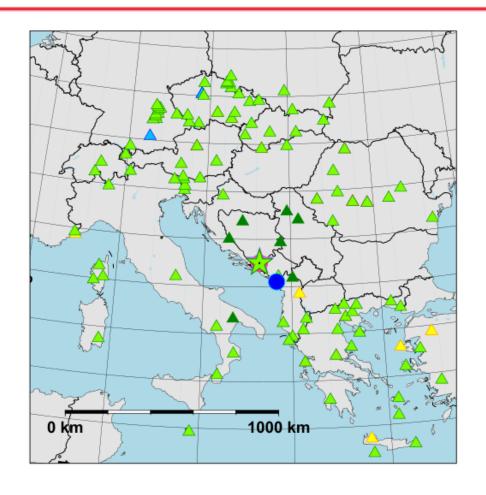




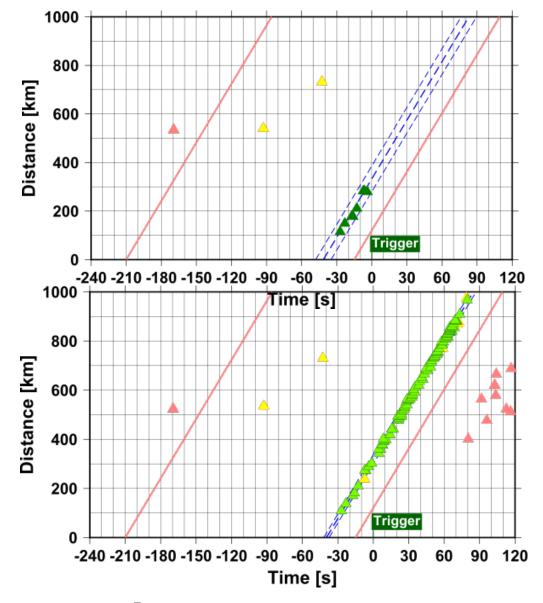




Fast & Reliable Location of Global Felt Earthquakes







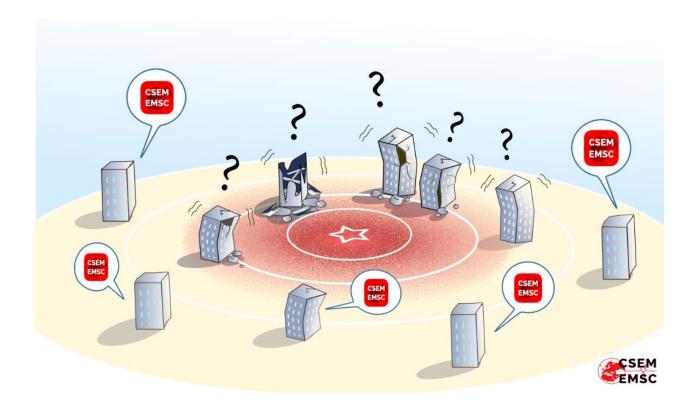
Median: 102s, 10km

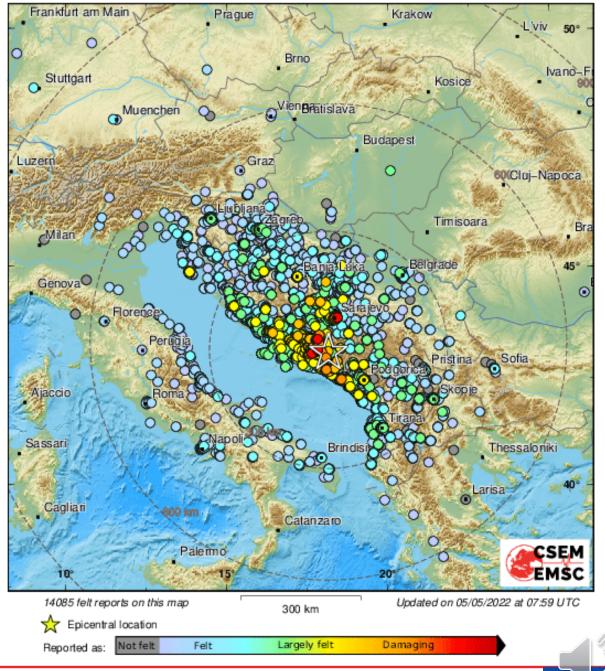




Crowdsourced Data for Rapid Impact Assessment

- Ingestion of felt reports in ShakeMaps
- Doughnut effect







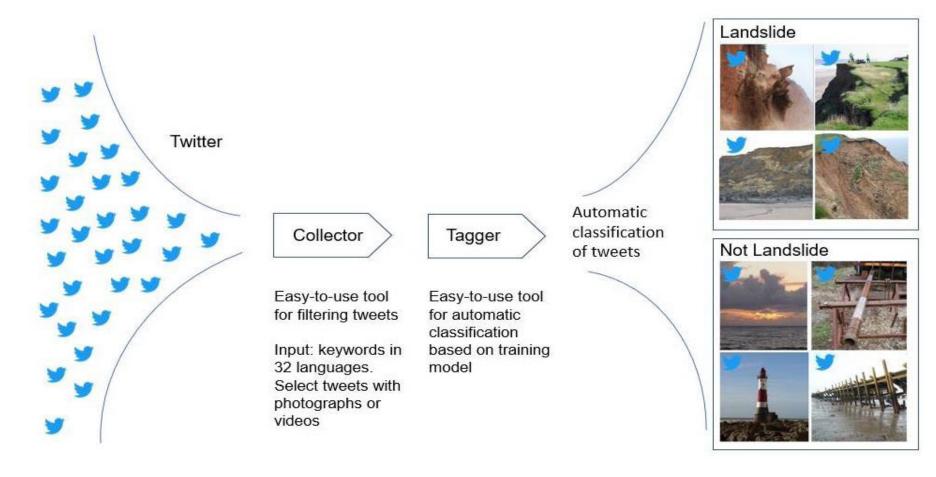




Landslide Detection on Twitter

- Call for feedback from landslide community
- Collaboration with Landslides Tracker (satellite data)

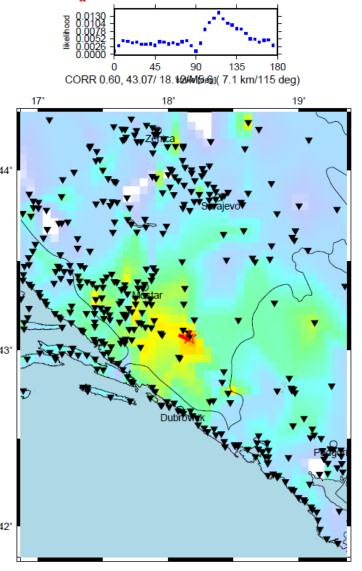
https://landslide-aidr.qcri.org/service.php







Finite Rupture from Felt Reports



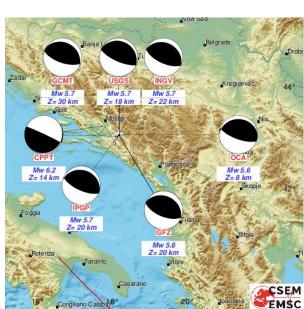
Finder: 115° 7.1 km

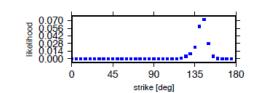
MT:110°<Strike<119°

T0+10min

N: 14 000

M5.7





CORR 0.88, 11.61/-87.05/M6.7 (39.0 km/145 deg)

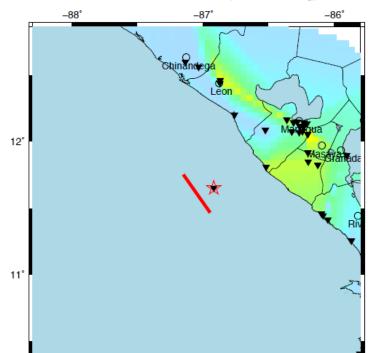
Finder: 145° 39 km

MT: 125° < Strike < 143°

T0+40min

N: 96

M6.7





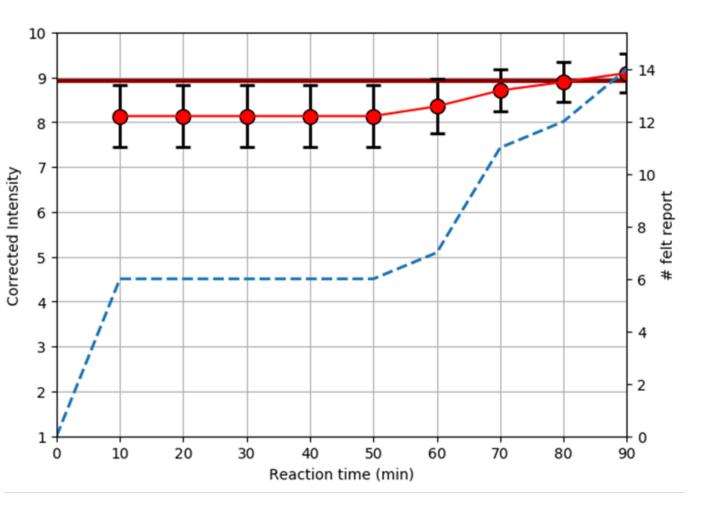




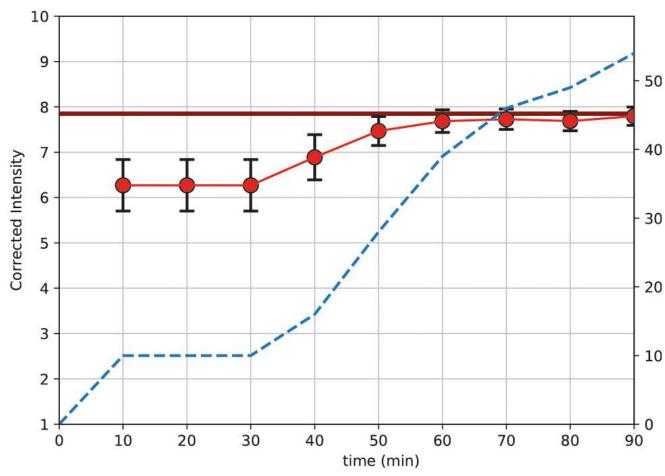


Doughnut Effect: Time Evolution of Epicentral Intensity

Croatia 2020



Albania 2019



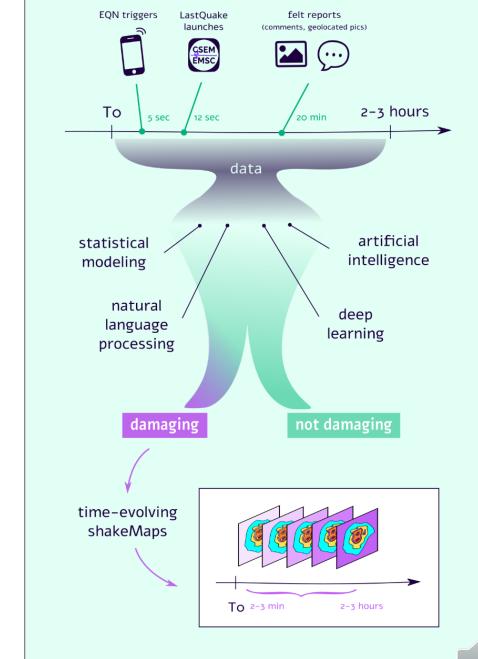






Time evolving ShakeMaps and Impact scenarios

 Artificial Intelligence for automatic processing of crowdsourced data







Achievements & Next Steps

- Python 2 -> Python 3; GMT 3 > GMT 6; Oracle -> Postgres
- New: CsLoc Service, website for mobile devices, Twitter quakebot
- Video and article for the SCOR Foundation
- Two scientific papers acknowledging SCOR Foundation's support
- Still to come:
 - New version of the seismic data processing
 - New app, new website for desktops
- First WhatsApp quakebot (Haïti)?

